

Dear Sir or Madam,

ECO-INNOVATION in textile, interior, apparel and leather industries is the key message to be conveyed in the 18<sup>th</sup> International Trade Fair **BALTIC TEXTILE+ LEATHER**, which will be held on **24-26 September 2009** in the Lithuanian capital city Vilnius at the Lithuanian Exhibition Centre LITEXPO.

Kick-off meetings and Business Forum between main fashion retailers, chain stores and fashion manufacturers in the area of green fashion and textile industry and general promotion of potential business contacts in Baltic Sea Region will take place during Baltic Textile + Leather .

We invite you to exhibit in the **BALTIC TEXTILE + LEATHER**, a leading and significant event for fashion, textile and leather processing industries in the Baltic States. It is a perfect place for you to present your latest production, technologies and to be appreciated! Please take this opportunity and expand your exports to Baltic States with 10 million population .

We believe very much in the success of Polish Fashion , Textile and Footwear producers in Lithuanian market especially this year because of one very simple reason we observe in the market already : due to the depreciation of Polish zloty almost by 35 percent against Lithuanian national currency Litas within one year ( Litas is pegged to Euro), Polish products became very much competitive in Lithuanian market . A lot of people go to North-Eastern part of Poland ( Bialystok, Suwalki, Olsztyn , Elk etc) to buy food, construction products and also clothing, textiles, footwear, fur products, etc .. Number of clothing and textile importers from Lithuania has already started to buy in Poland and are very interested in contacts with Polish Fashion and textile products exporters.

Therefore we are really interested in numerous Polish participation in Baltic Textile + Leather this year.

We are certain you will find the most suitable sector at the Baltic Textile + Leather for your product to be appropriately represented:

- **TEXTILES & INTERIOR:** Textiles, Home and Interior Textiles, Textile Accessories;
- **FASHION & STYLE:** Ready Made Clothing, Latest Prêt-A- Porter Collections, Clothing Accessories;
- **WORKWEAR & SAFETY:** Corporate Fashion and Uniforms , Workwear, Work Safety Means, Technical Textiles;
- **LEATHER & SHOES:** Footwear, Leather and Leather Goods;
- **INNOVATIONS, TECHNOLOGIES, EQUIPMENT:** research and education, eco-innovations, technologies, equipment, services, environmental solutions for the industry.

Retail trade will be organized during the last day of Trade Fair (Saturday).

Some statistics from the previous edition on Baltic Textile + Leather which took place in September 2008 :

- There were 172 companies from 21 countries participating in the Trade Fair ;
- Participants according to the product line:  
Apparel (21 percent of total number of participants), textile, home textile (20 percent), workwear, security means (16 percent), accessories, sewing supplements (14 percent), leather products (10 percent), innovations, technologies (8 percent ), others (11 percent).
- The Trade Fair was visited by 7550 professional visitors from 26 countries.
- Total exhibition area: 8.000 sq.m.

We look forward for your positive decision concerning your participation in the Trade Fair.

Sincerely yours,

Linas Lasiauskas

President

Lithuanian Apparel and Textile Industry Association LATIA

***For more detailed information please visit our website [www.baltictextile.eu](http://www.baltictextile.eu)***

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