

BalticTextile + Leather

Baltijos tekstilė ir oda www.baltictextile.eu

Date: 17-19 September 2008
Event: 17th Trade Fair BALTIC TEXTILE + LEATHER
Venue: Lithuanian Exhibition Centre LITEXPO, Vilnius, Lithuania

The main objective of BALTIC TEXTILE+ LEATHER is to give an opportunity for the participants to get together for work and communication with their potential partners, specialists and business colleagues as well as to present comfortable atmosphere in order to set the mutually beneficial business cooperation. It also allows to present a high professional skills and opportunities of the exhibitors that are ambitious to gain the leading position in the industry. It will also evoke an interest towards wholesale and retails trade in the sector in this region.

Other objectives:

- Promotion of apparel and textile industry products in Lithuanian and other Baltic States' markets;
- Introduction of new local and international brands and products to both domestic and global buyers in order to assist them further in creation of effective business link;
- Presentation of the world fashion trends in apparel and textiles at the Lithuanian market;
- Development of the international cooperation network Baltic States' fashion/ textile businesses.

The main focus of the Fair: **STYLE IN FASHION AND INTERIOR.**

Wide range of the products presented in 6 new sectors of the fair:

- **BALTIC TEXTILES & INTERIOR:** fabric, knitted material, non-wovens, home textiles, interior decorations, fibre, yarns, threads, textile accessories, textile dyes, subsidiary materials;
- **BALTIC FASHION & STYLE:** outerwear for women, men and children, knitwear for women, men and children, underwear, swimwear, bed cloths, leather wear, fur wear, clothing accessories;
- **BALTIC WORKWEAR & SAFETY:** workwear, uniforms, work and special footwear, technical textiles, accoutrements, work safety means;
- **BALTIC LEATHER & SHOES:** leather, leather garments, leather haberdashery, footwear for women, men and children;
- **BALTIC INNOVATIONS & TECHNOLOGIES:** research and education, innovations, technologies, equipment, services;
- **BALTIC CONTRACTING:** subcontracting, sourcing, human resources, services.

PROGRAMME OF THE TRADE FAIR:

- International conference "Impact of Public Procurement for promotion of Lithuanian Apparel and Textile Industry Competitiveness";
- Round table meetings between professional business organizations and other professionals in apparel and textile sector of the Baltic Region countries;
- Catwalk show the latest prêt-a-porter collections for spring/summer 2009,
- Trend show;
- Presentations of companies and products.

WHY TO PARTICIPATE:

- Baltic States are one of the most rapidly growing regions in terms of consumption with textile and apparel industry being one of the most important industries :

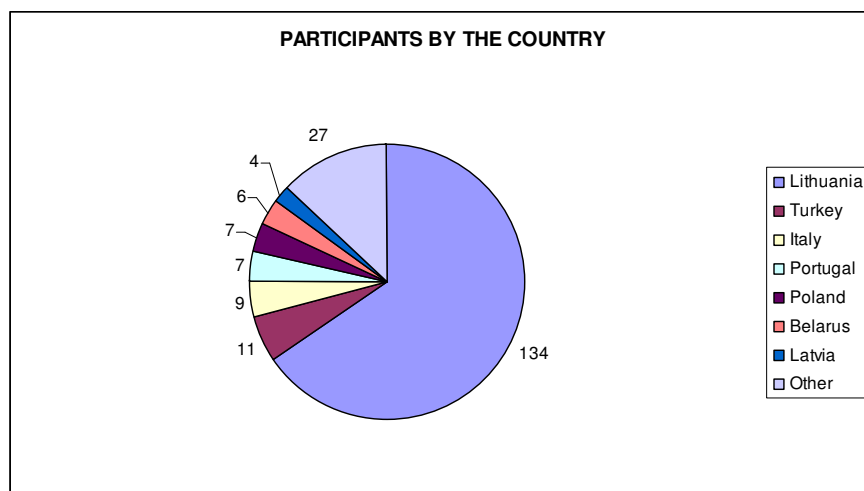
- One of the few regions in EU with the growing clothing production industry sector during the period 2000- 2007: growth by 50,0% in Latvia, 24,7% in Lithuania and 22,2% in Estonia ¹;
 - One of the few regions in EU with the stable situation in textile production industry sector during the period 2000- 2007 (reduction by 0,7 %)²;
 - Very fast growing internal market and purchasing power during 2000 – 2007: retail sales in Textiles, Clothing, Footwear and Leather goods during the above mentioned period have increased by 382,5% in Estonia, 399,2% in Latvia and 476,6% in Estonia !³
- You will examine the strengths of Lithuanian textile and apparel industry in terms of high quality of production, flexibility of manufacture, favourable geographical location.
 - You will learn about possibilities of market, latest innovations of textile and apparel industry, fashion trends, etc.;
 - You will check the competitiveness of your production against competitors in the rapidly changing market.

Exhibitor’s profile: producers, trading companies, service providers, associations, state organisations and other institutions.

Visitor’s profile: professionals, wholesalers, retailers, department stores, purchases, chain stores buyers, boutique owners, importers, manufacturers, state officials, public and scientific institutions.

STATISTICS & RESULTS OF BALTIC TEXTILE + LEATHER 2007

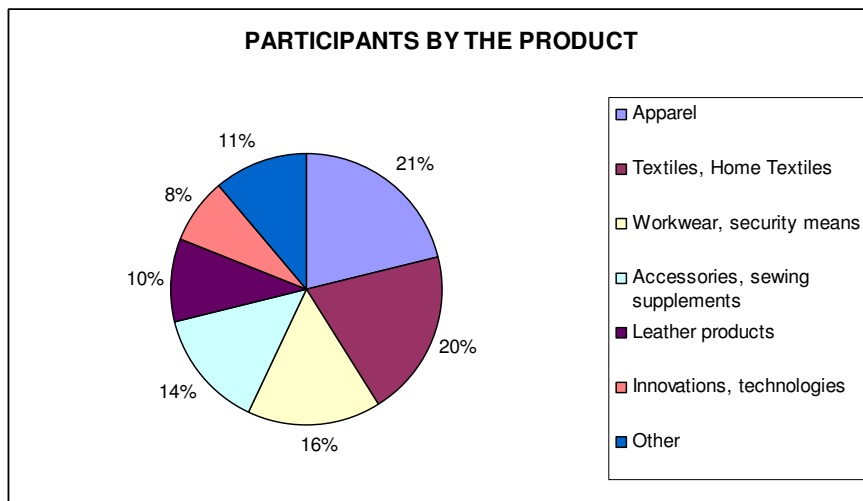
- 205 participants from 19 countries



¹ Source : European Apparel and Textile Industry Organization EURATEX ;

² EURATEX

³ EURATEX



- **9.367* professional visitors from 23 countries** (*Registration was not compulsory) In this number, 8 223 visitors from Lithuania and 1144 from abroad: Latvia, Estonia, Poland, Finland, Denmark, Sweden, Russian Federation, Germany, Italy, Belarus, United Kingdom, Turkey, Spain, Peoples Republic of China, France, Ukraine, Belgium, Switzerland, Norway, Netherlands, Slovakia, Czech Republic;
- **2 Conferences, 1 seminar, 13 presentations;**
- **Participants of the project “Designers for Industry”:** 10 clothing / textile producers, 3 designers’ companies, 5 design colleges;
- **35 prêt-a-porter collections presented on a catwalk in Baltijos Mada** by 5 companies, 5 professional designers, 25 young designers;
- **Total exhibition area: 8.000 sq.m.**

The Trade Fair is opened on 17-19 September 2008 from 10 a.m. to 6 p.m:
10 a.m.- 4 p.m. for professional visitors; 4 p.m. – 6 p.m. for public.

Assembling of the stands: on 16 September 2008 from 8 a.m to 8 p.m.

Dismantling of the stands: on 19 September from 6 p.m. to 10 p.m.; on 22 September from 8 a.m. to 5 p.m.

PARTICIPATION PRICES in the Trade Fair BALTIC TEXTILE + LEATHER

Registration fee: 400 LTL + VAT (18 percent)*

- Insertion in the Trade Fair’s catalogue
- Catalogue –2 copies
- Identification cards-badges
- Invitations to the Fair – 30 copies
- Invitation to the Evening Show

1 sq.meter of equipped area: 490 LTL +VAT (18 percent)*

A stand – booth includes:

- Exhibiting space covered with a grey carpet coating
- 2.5 m white stand’s wall (OCTANORM system)
- 1 lamp (100W) / 3 sq. m
- 1 table & 4 chairs / 9sq.m
- socket,
- cleaning,
- company’s name

1 sq.meter of raw space: 420 LTL +VAT (18 percent)*

Minimal stand's space – 9 sq. m.

Official exchange rate: 1EUR =3.4528LTL

Supplemental equipment ordering at LITEXPO: Ph.: +370 5 2686881; 2686829, Fax: +370 5 2686826

ORGANIZERS:



LIETUVOS APRANGOS IR TEKSTILES IMONIŲ ASOCIACIJA

LITHUANIAN APPAREL AND TEXTILE INDUSTRY ASSOCIATION

Saltoniškių str. 29/3, LT- 08105 Vilnius, Lithuania; E-mail roma@latia.lt;

<http://www.latia.lt>; Ph: +370 5 2790339, 2790131; fax: +370 5 2734787, 2721127



**LENGVOSIOS PRAMONĖS
CENTRAS**

UAB LENGVOSIOS PRAMONĖS CENTRAS

Saltoniškių 29/3, LT-08105 Vilnius Lithuania. E-mail linas@latia.lt.

Tel.(+370 5) 2790669, 2790339; Fax.(+370 5)2734787

Contact person: Mr. Linas Lasiauskas, Project Manager of the Fair

Ph.: +370 5 2790669 fax: +370 5 2734787, 2721127

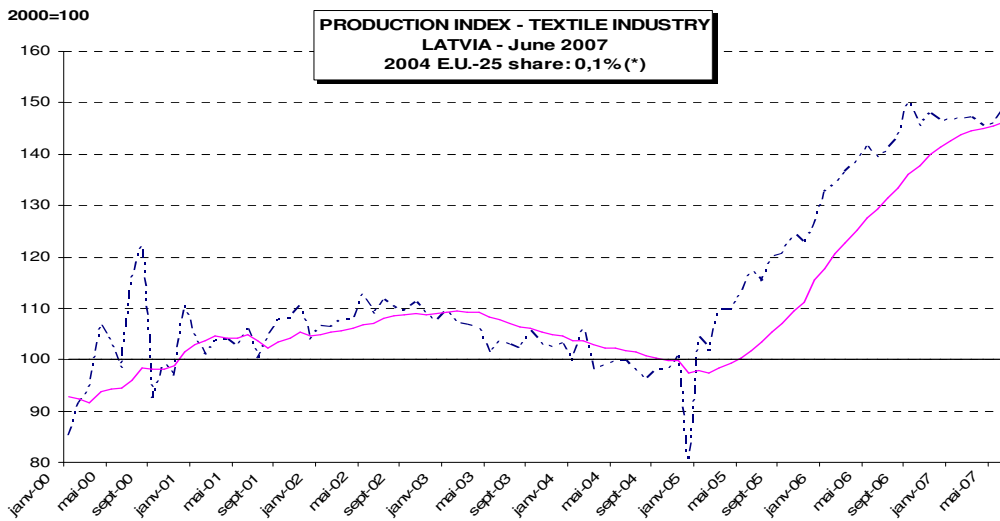
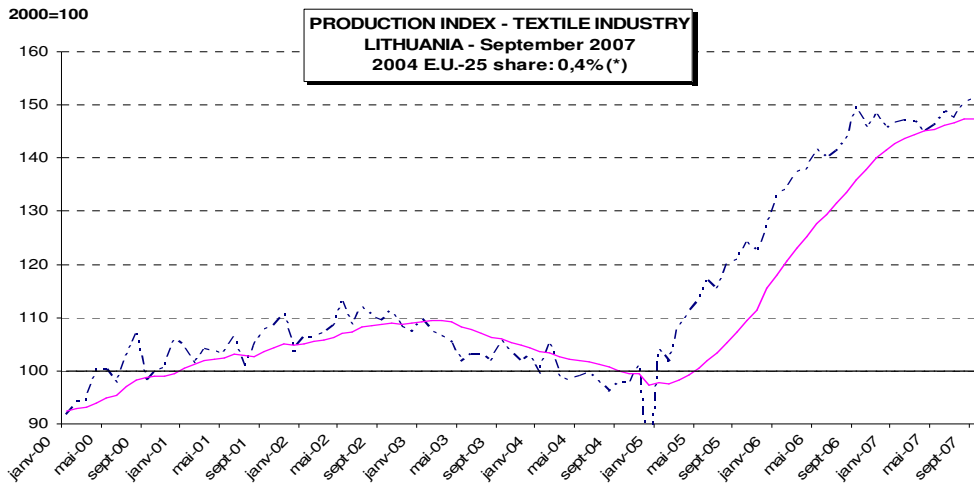
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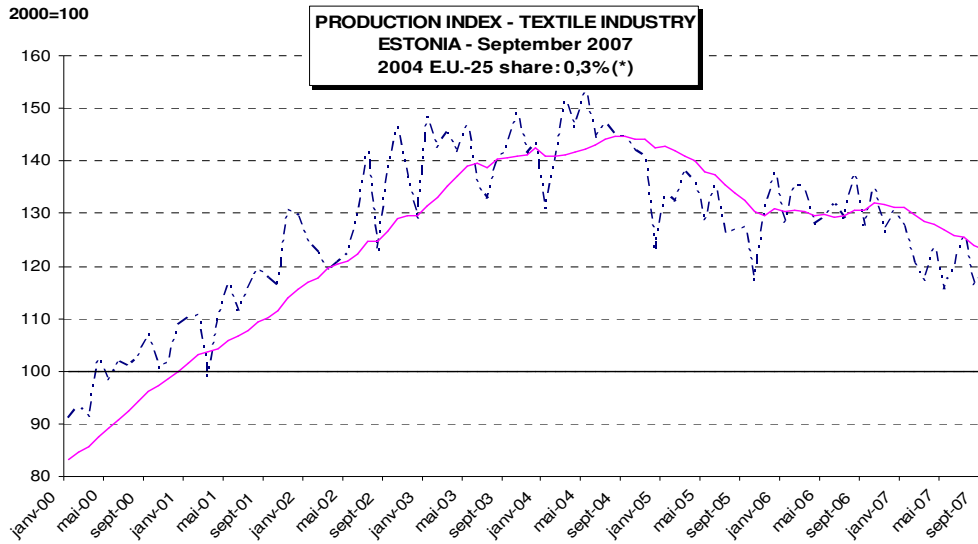
PARTNER: Lithuanian Exhibition Centre LITEXPO

Fair supported by the Ministry of Economy of the Republic of Lithuania

ANNEX
Production of Textile and Clothing in Baltic States
January – September 2007 (Source:Euratex)

Textile Industry





Clothing Industry

